Questions and answers about the Arctic Cat 50th celebration.

Arctic Cat will celebrate the brand's 50th Anniversary as thousands of loyal Arctic Cat enthusiasts converge upon Thief River Falls, MN on July 29th and 30th. The celebration will be open to the public and all events are free.

Arctic Cat's 50th marks a major milestone which began in 1961 when Edgar Hetteen founded Polar Manufacturing in Thief River Falls. There he began producing snowmobiles that reflected his dreams. One year later he changed the company name to Arctic Cat, and began a series of innovations that transformed hulking snow "machines" into small, playful snowmobiles.
Arctic Cat has two days of non-stop activities planned with the central location sharing space between the Pennington County Fairgrounds and the REA arenas complex.

All events are NO Charge to the public *(Swap meet sellers fee only)*

Free parking *(Local Boy Scouts coordinated)*

Open to everyone all ages, families welcomed

1. Will there be an open show for customers who want to bring sleds for display? ....Pre-register?...Cost?
   
   There is a vintage show planned in the Ralph and the Huck. I anticipate 250 sleds in each arena, with display space around the top of the Ralph just as I had for the VCSA National show.
   
   No cost, no awards, no registration
   
   Send an e-mail to jhallstrom@arcticcatinc.com on the number of vehicles you plan on bringing. so
   
   Open to all years all Arctic Cat products

2. Will there be a swap meet?....Booth size?....Cost?

   There will be a swap meet Sat. 8:00am - 4:00pm Arctic Cat products only.
   
   West side fenced parking lot of the Ralph Engelstad arena.
   
   Organized and run by the VSCA. Sellers fee will be collected by the VSCA.

3. Will there be a circle of Years?....vintage show?....Classes? ....Race sled display?

   The displayers have different years and want to keep their sleds together. So it won't be by year.

4. Will there be any parade?

   No parade. The county fair parade will have been the week before.

5. Will there be factory tours throughout the event?

   Factory tours Friday and Saturday.

6. If they are camping, will there be shuttle service available?

   Camping is available at City campground, Petro Pumper campground and on site at the fairgrounds.
   
   Fee’s and hook up’s at city and Petro Pumper
   
   No fee at fairgrounds and very limited hook up’s and only a few spaces available.

7. Will there be youth games, activities, demo rides, inflatable games, ....etc?

   A Kids PlayLand is planned and chaperoned by the High School Choir group
   
   No charge

8. ATV demo rides?

   Full size ATV demo rides.

9. What is the proper name?

   Arctic Cat's 50th year anniversary celebration

10. What are the dates/how many days long?

    July 29-30
11. What are the events and times...the schedule?
12. What local facilities will be used for the events?
   Fairgrounds, Ralph arena, Huck arena, Curling club building
13. Who is the event chairman and who is on the committees?
   Joey Hallstrom, John Tranby, Gary Nelson, Tim Benedict, Ole Tweet
14. Are there Arctic Cat celebrities that are/have/will be invited?
   We don't plan on official invites, everyone is invited
   There will be a "Team Arctic" get-together on Saturday for everyone to see and mingle with the race stars.
15. Is it adult oriented or will it be a family event?
   Family oriented event

**Schedule of Events**

**Friday**

Factory Tours 8am – 5pm (full production operation)

- Fairgrounds / arenas open 11am – 11pm
- Vintage displays in arenas 11am – 9pm
- ATV demo’s 11am – 3pm
- Fashion / Clothing show featuring vintage to current Arctic Cat garments at 4pm
- Kick-Off ceremony starting at 5pm on the fairgrounds.
- Americana local legends band, “The WoodPicks”,
- Local favorites Country rock band “Eagle Creek” 8pm-11pm

**Saturday**

- Factory Tours 9am – 3pm (no production operation)
- Swap meet 8:00am – 4:00pm
- Farmers market 8:00am – noon
- City of TRF ATV ride 10am - noon
- Fairgrounds / arenas open 11am – 11pm
- Vintage displays in arenas 11am – 9pm
- Team Arctic racer get-together 2pm – 5pm
- “Eagle Creek Band” 6pm-9pm
- Country recording band “Restless Heart” at 9:30pm
- Arctic Cat Fireworks Display 11pm
Arctic Cat Factory Tours – For 50 years Arctic Cat has been a potent source of ideas that originated from the many talented, passionate, people who have filled the Factory walls in Thief River Falls. Walk the same yellow lines they have on and in-depth tour of the world’s best power sport manufacturer.

Friday, 8am-5pm, Saturday, 9am-3pm

Lodging – Go to VisitTRF.org for Hotel and lodging information. (http://www.visittrf.org/bm/Eat_Sleep_Do/Lodging/index.shtml)

Camping – Several options are available if you would like to camp while attending the Arctic Cat 50th Anniversary. Camping will be available on the 50th Anniversary Celebration grounds on a first come first served basis. Camping is also available at the following locations:

- City Campground (Full hook-ups) 1-mile south
- Petro Pumper campground 218-681-3546 (Full Hook-ups) 1-mile west
- St. Hilaire campground (Hook ups 7-miles south)
- Voyageur’s View Campground & Tubing (16 miles south)
- Fairgrounds (limited hook-ups) On site, limited spaces
  www.visittrf.org

City ATV Tour – Join tour guide and ATV enthusiast Phil Morud and fellow riders plus the mayor of TRFalls on a tour of Thief River Falls via ATV. City use ATV permits will be available on site, and the tour run Saturday 10am – Noon. So bring your ATV and experience Thief River Falls the Arctic Cat way! The ride begins in front of the Ralph Engelstad arena at 9:30am.

Vintage Show – The world’s foremost Arctic Cat collections will be on display at the REA arenas complex located on the Pennington County Fairgrounds. Display will be open Friday & Saturday 11am – 9pm. Open to all years Arctic Cat products are invited to display. There is NO registration fee and NO judging. If you are interested in participating in the show please contact Joel Hallstrom jhallstrom@arcticcatinc.com.

50th Anniversary Store – To celebrate 50 years of kicking butt and looking good in ArcticWear, Arctic Cat will be rolling out several limited edition items that may not be available after the event, so don’t wait. For starters, purchase the all-new 50th Collector’s Edition book highlighting 50 years of the brands most significant vehicles, legends, heroes and inter-mixed with some of Arctic Cats most memorable advertisements. Don’t forget your ArcticWear! Perhaps a 50th Anniversary leather jacket, sweatshirt, t-shirt, caps and much, much more. Visit the Curling Club building Friday 11am – 10pm and Saturday 11am – 9:30pm.

Swap Meet – The early bird gets the worm…or the Cat. Make sure to hit the aisles of the Arctic Cat-only Swap meet Saturday 8am-4pm for the Arctic Cat treasure you’ve been looking for. If you are interested in selling any of old Arctic Cat parts, clothing, sleds, memorabilia, this is the time and place! please contact VCSA.com. (There is a sellers fee collected at the gate for all sellers only) free admission to buyers.
Team Arctic – Mingle with Team Arctic racers like Roger Janssen, Davey Thompson, Jim Dimmerman, Brian Nelson, Chester Boman, Kirk Hibbert, Brad Pake, Brian Sturgeon, PJ Wandershied and Tucker Hibbert and many more from the present and past will be joining in the race area to visit and sign autographs. Get your copy of the 50th Anniversary Race Poster and meet the Team Arctic Racing Legends. Team Arctic “Meet and Greet” will be Saturday 2pm – 5pm.

Added featured race rigs will be the Bass Pro / Arctic Cat No#1 Jamie McMurray Sprint cup Nascar. Plus, the 2009 pole position Knoxville National Danny Lasoski sprint car along with Donny Schatz and Tony Stewart sprint cars.

ATV Demos – Check out the latest ATVs and Prowlers from Arctic Cat. Take a ride and experience Arctic Cat’s Power, Ride Technology and Traction. Please remember, no alcohol may be consumed prior to the demo ride. Demo Rides will be available Friday and Saturday 11am – 3pm. Area ATV club will be assisting in the demo rides.

Kids PlayLand – We have activities for all ages. Kids playland will have a full assortment of play areas, bounce castles and games. The Thief River Falls High School Concert Club will supervise the playland to ensure everyone has a great, but safe time! PlayLand will be open Friday 11am – 8pm, Saturday 11am – 6pm.

Food – Local vendors will be on-site selling their food favorites. The popular 4H-food stand, The local Knights of Columbus Walleye fish stand (a Northern Minnesota favorite), The one and only “Off Da Taco's”, plus many other carnival food favorites.

Beer Garden – The beer garden is sponsored and operated by the local Snowmobile clubs and ATV Clubs. Club fund raiser function.

Links to Social Sites (facebook, Youtube, Twitter), ArcticCat.com, ArcticInsider.com, VSCA.com

www.visitrtrf.org
(http://www.visitrtrf.org/bm/Eat_Sleep_Do/Lodging/index.shtml)

To contact the Thief River Falls Convention and visitors bureau
trfcvb@mncable.net
Event layout map